



## MISSION OF THE IoTC

*As a community of thought leaders and innovators, the IoT Consortium will help you and your company become more informed, connected, and influential. Simply put, our mission is to **ignite the growth of the IoT marketplace**. Our strategy is to lead the industry's efforts in promoting adoption of IoT products and services, strategic partnerships, and marketplace knowledge sharing.*

## MEMBER BENEFITS

- **Community.** The IoTC organizes meetings and learning sessions connected to larger events across the country and internationally. In 2017, events include the Consumer Electronics Show (CES), Mobile World Congress, South by Southwest, Internet of Things World, Smart Home Summit, and Smart Cities Summit.
- **Member Meetings.** The IoTC has quarterly member meetings in NYC, San Francisco, Los Angeles and more. These meetings are closed community, candid conversations about industry issues and business. Members connect personally and professionally and the business casual atmosphere disarms people - allowing for true sharing of knowledge that doesn't happen at a traditional trade conference.
- **Thought Leadership.** The IoTC publishes B2B and BTC research including member white papers, data visualizations, case studies, survey findings, etc. Additionally, IoT industry papers and research will be aggregated onto our portal for easy access to the latest insights saving you time and effort.
- **Voice.** Members have an opportunity to present their opinions, ideas, case studies etc... in an off-the-record, peer-to-peer environment. Our association is built around a communal belief in sharing, transparency and collaboration. Your voice can also be heard within industry sub-committees focused on our 5 key pillars: Smart Home, Smart Cities, Retail, Connected Car, & Wearables.
- **Amplification.** The IoTC Social Network offers members the opportunity to share information to thousands of senior IoT business executives who look to our posts for the latest information. You'll be able to leverage that network and share new product announcements, executive appointments and other goings on within your company. Through Twitter, LinkedIn, Facebook and our PR efforts, your voice will be heard when you want it, where you want it.
- **Speaking Opportunities.** IoTC will help facilitate and drive speaking opportunities to help you elevate your brand among key constituents and thought leaders within the industry. Sitting on panels, leading a breakout session, or presenting as a keynote, we'll put you in the center of the conversation.
- **Strategic Partnerships.** Tap into our startup and investor pool to discover partnership opportunities and help scale your business, share challenges and opportunities, and pitch your business for investment.
- **Access & Information.** Our growing network of relationships with conferences offers membership discounts to IoT-Centric trade shows. Invitations to join in roundtable conversations, private dinners, and social gatherings throughout the year. Additionally, you'll receive our bi-weekly newsletter helping to keep you focused on the latest events, news, and announcements as well as hearing from the most influential IoT executives in the industry.

# Internet of Things Consortium

## MEMBERSHIP INFORMATION



### IOTC MEMBERS

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### 2018 MEMBERSHIP DUES

#### FOR STARTUPS

##### Capital Raised

- <1MM: \$5,000 / year
- \$1MM - \$20MM: \$7,500 / year
- \$20MM+: \$10,000 / year

#### FOR ESTABLISHED COMPANIES

##### Revenue

- \$1MM - \$20MM: \$15,000 / year
- \$20MM - \$49MM: \$22,500 / year
- \$50MM+: \$30,000 / year